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INCUBATING INNOVATION: BUILD FOR THE WORLD PROJECT

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Introduction

The Build For the World Project is a largely inclusive community development and empowerment network designed with the idea of solving community problems through a variety of innovative methods inspired by collective action. The openly accessible online communication tools allow people in any given community to recognize issues that they would like to address – what they do not like about their community and/or what they aspire for within their communities.

Structure and Ideas

BFTW facilitates behavior and the interaction among community members with open forums online to innervate communication of community needs. BFTW serves as an ‘experiential learning tool’ by compiling strategies and steps to accomplish goals that other communities have successfully done, thus allowing manageable replication. If BFTW is given a community that has more than one issue they would like to address, members are able to participate in projects that inspire them the most to change at home, whatever their needs may be, and the communities therefore have the flexibility of defining their own tasks based upon those assessed needs.

Project Potential

Build For the World is at the forefront of infrastructure community development and human scale economic development due to the fact that no other network is similar in the unique design BFTW offers its members. Once a community is actively involved, the possibilities and positive outcomes are limitless – a closer-knit sense of community, lower crime rate, faster completion of projects with lower costs, etc. The more communities that join and participate, the more far reaching the BFTW knowledge base can expand and inspire. With that in mind, BFTW quantifies and publishes the data and results they receive from its members, thus causing a multiplier effect. This social instrument of change starts with communities and finishes by positively changing the world.

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